



UPRIGHT STANDING
Leadership Training



contact, trustability, respect

1

Why should I have to do with horses?

Like theory is just a model of reality, horses mirror what you communicate without words. Horses respond immediately to what they sense is your condition. They act without strategy, politics or compromise. No matter what your level of hierarchy is.

It's not about the horse!



observe, perceive, build an understanding

2

...funny, they react like my team sometimes does – they fool me! ...

What if the members of your team reacted to what you feel rather than to what you say? To your hidden agenda, your true beliefs, hesitation and indecisiveness. What if your own doubts prevented your staff from following? Following with their heart, not just by nodding their heads

It's about who you are and what you embody.



3

“Think you are the boss here, ha? Then be it!” (the horse)

Upright Standing is an intense, adventurous and dynamic Leadership Training, challenging your personal presence and natural authority. Horse-human exercises provide participants with a deepened understanding of and valuable feedback on their leadership skills.

During this training you will work in direct contact with horses. They mirror the effectiveness of your interventions, strengthening your personal & organisational leadership competencies. Driven by immediate feedback, you will reflect your patterns and boost your personal presence and effectiveness.



leading by personal presence

4

« I realized the impact of personal attitude on leading successfully »

Key Account Manager

« Different people have to be addressed differently. »

Personnel Manager

« Leadership Best - A very useful manager-employee relationship training »

Product Manager

« Really wonderful method! Great day! Excellent! »

Research & Development Manager



direction, orientation, security

5

Training in Modules or Customized Training

To account for the specific situation of your team, we develop a tailor made training for you. Or you may try one of our approved Upright Leadership Training Modules.

Modules

- “It’s Not about the Horse” Appetizer, 2 hrs

Personal Leadership-Training Upright Standing, 1 day

- Lead through personal presence
- Build contact & mutual respect
- Foster self-confidence & trustworthiness
- Discover your heartfelt beliefs & make a difference
- Be decisive & become more effective

Organizational Leadership Training, 3 days

- Build a leaders’ coalition.
- Develop shared values and impactful habits to transform your organization.
- Develop a strategy that can be understood by a twelve year old.
- Work on your leadership agenda and resolve your hot topics in an easy & powerful manner.



Mag. Astrid Ewald

Management Consultant & Leadership
Trainer & Coach, horsewoman

"What I like most about this training is its whole-person approach. You cannot withdraw from the horses' highly tuned instinct. These animals are intense, they help us touch the core of our leadership awareness. Our perception, personal presence, standing, courage and truthfulness are put to the test. Upright Standing is and adventure, time and again. Life at its fullest!"



Mag. Thomas Cerny

Management Consultant, Author,
Leadershiptrainer and Horseman

"At this training we encounter the person behind the role. We see people taking off masks and revealing their true selves – what a magic!"



Constanze Wenzel

Horse Coach Ranch Manager
"Reitschule im Sacre Coeur"

"Having spent my entire life with horses, I was sure that I knew everything about human-horse interaction. And so, I was truly surprised to see how differently horses respond to different people and how immediate their feedback is. Often times, intense relationships between man and animal are formed – that's the beauty in this work"



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